The power of the patient safety voice – the way forward



MBBS, DPHC, FRCGP, FFPH, FRCP (UK)

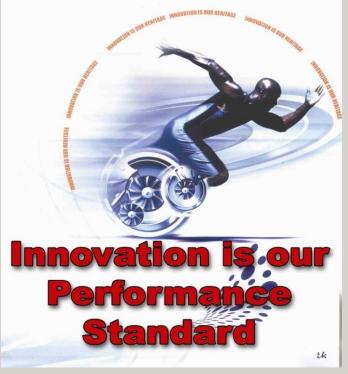
Prof of Public Health- Imperial College-London Family and Community Medicine Consultant Secretary General of Arab Hospital Federation

Patient Safety Conference

UAE - Dubai

24 - 26 October 2019

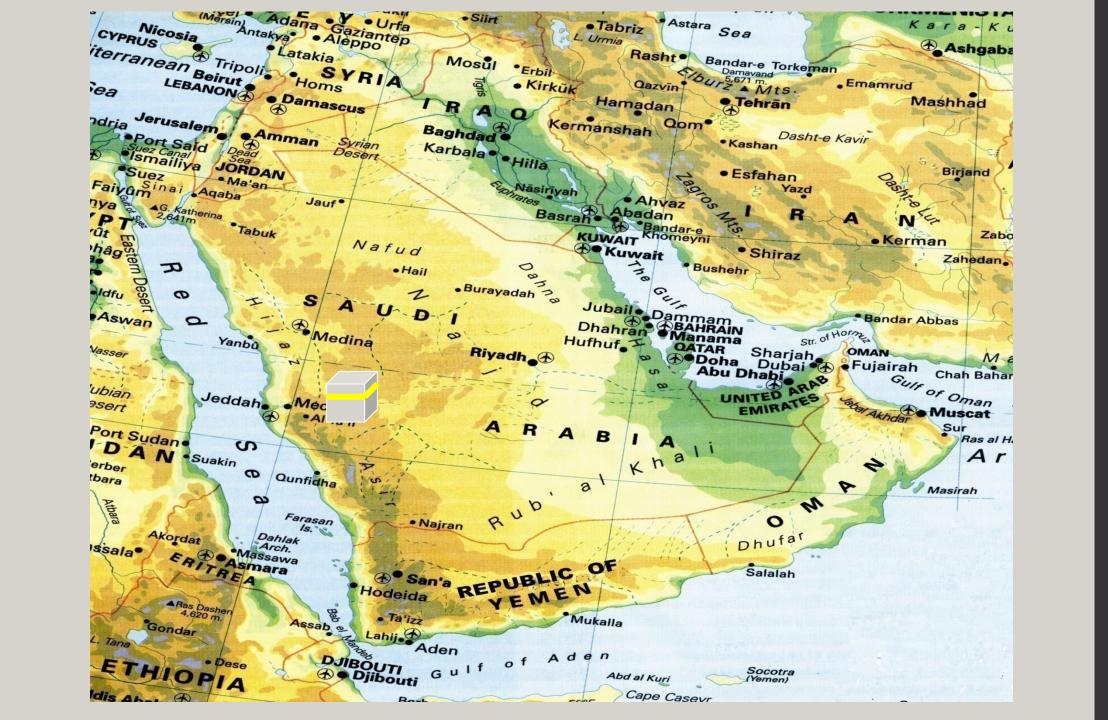






In the Name of AllAH, the Most Gracious the Most Merciful







Is an often quoted term from Hippocrates. "Every one working in Health care is familiar with the term"

What patient safety?



بلاتهويل ولاتهوين

فية

من يعالج أخطاء الأطباء ٩٩

هناك انطباع سائد لدى الناس بان اخطاء الأطباء كثيرة، وإنّ الجراحين ينسون في حالات كثيرة بعض أدو اتهم الجراحية في البطون التي يقومون بفتحها، وهناك حادثة مشهورة عن مريضة في موسكو.. نُسي مقص في بطنها لثلاثة عقود، اكتشف وجوده في بطنها بالصدفة.

و الحديث الشريف ﴿كل ابن آدم خطاء وخير الخطائين التوابون﴾. يوضح لنا جلباً أن خطا ابن آدم من الامور العديهية، لكنها ليست بداهة على إطلاقها: لا تحدها حدود، ولا يوجد لها سقف معين.

ارهور البديهية، تحقه ليست بداته عنى إصحافية المستسدورة وي عالم الما الما المستسدورة وي المستسدورة المستسدة الم كما أنه ليس بالضرورة أن يخطئ كل أولاد أدره فتعلم المرء من أخطاء غيره يعد تجربة تحسب له أو عليه: تحسب له إن هو استقاد منها في قابل أيامه، وتحسب عليه إن هو تجاهلها أو إهملها ولم يعها جيداً. وجميل جداً أن نقف أمام ذواننا، نواجهها بعلائها، ونعمل أيدينا فيما أتلفته رياح التقصير، فنعمد إلى تصحبح أخطائنا، ثم نعود من قريب.

أعدها للنشر: على محمد الغريب



Why is patient safety relevant to health care?

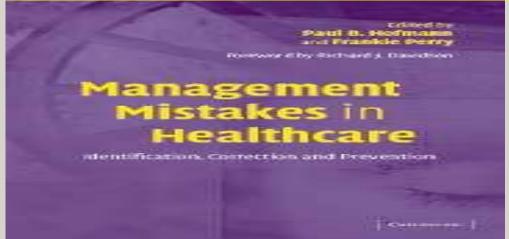
There is now overwhelming evidence that significant numbers of patients are harmed from health care, resulting in permanent injury, hospital admissions, increased lengths of stay in hospital and even death.

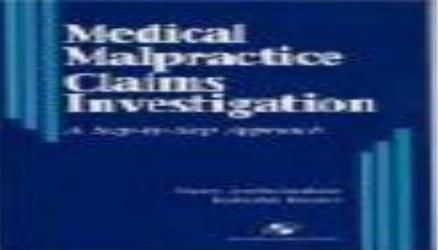
Adverse events occur not because people intentionally hurt patients, but rather due to the complexity of health-care systems today, where the successful treatment and outcome for each patient depend on a range of factors, in addition to the competence of each individual health-care provider, and the interaction between patients and health care providers.





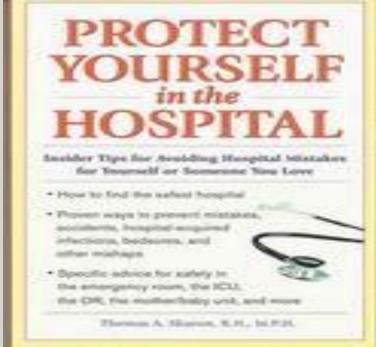




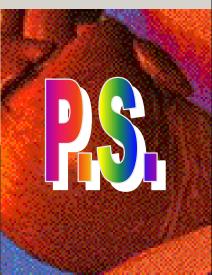


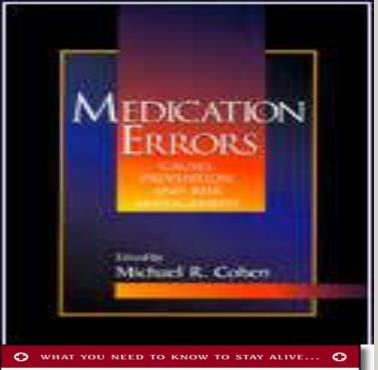












SURVIVE
a stay in the
HOSPITAL
without getting
KILLE

MARY LORRIE DAVIS, LVN

Medical Malpractice



The power of the patient safety voice – the way forward



The power of the patient safety voice - the way forward

Why Partnering with Patients Is Key to a Culture of Patient Safety:

- □ Patient safety is part of the patient experience promise clinicians make.
- When a patient visits a hospital, she has the expectation that she will be treated with empathy, respect, and clinical excellence. At the core of each of these elements is the understanding that she will be safe. But all too often, the promise of patient safety isn't upheld.
- □ Clinicians must integrate the patient and patient voice into the care team to deliver on that promise.

- □ "We like to think of the patient experience as being the convergence of quality, safety, and the experience of care."
- □ "When patients come for care, they expect that harm won't come to themselves or their loved one,"
- "They expect us to deliver the highest technical quality care, and they also expect us to treat them with dignity and respect, and that care givers will approach them with empathy and understanding. Safety is a fundamental component of the overall patient experience."
- Even when a health system delivers technically excellent and <u>emotionally</u> <u>supportive care</u>, one preventable harm can mar the entire patient experience. The patient will likely not remember any of the positive qualities of the healthcare encounter.

- "In order to prevent harm, in order to really make progress towards the goal of zero harm for patients, it requires an organizational commitment,".
- □ Once organization leadership has bought into the goal of true patient safety, it is important that they include patients in obtaining that goal. After all, patients have a significant role to play in supporting patient safety efforts.
- "The organization needs to invite patients and families into the conversation to help develop an environment where they can truly be partners,"
- "Organizations can provide education on ways that patients can participate and encourage them to speak up, understanding that some patients and families may be reticent, and reserved or restrained to speak up or ask questions to providers."

- □ Healthcare organizations should invite patients and families to serve on <u>PATIENT ADVISORY COUNCILS</u> (PACS) more and more, Patient and family stakeholders are also being asked to sit on operational committees and some board committees. This is an essential part of integrating the patient voice into hospital improvement efforts.
- □ "Some hospitals and health systems are still reticent to robustly include the voice of the patient,". "There may be concerns that input from the patients might be a distraction for the organization. There may be concerns about confidentiality. There may be concerns just because it's a change.
- □ "There's a wealth of experience in how to select patients and families for participation on operational and board committees, how to vet potential members, and how to onboard and educate them so that they are effective in their role and the organization's comfortable with their role."

- □ Having a patient in the room is essential for changing the culture of safety. Healthcare organizations cannot properly serve the patient if leadership does not know how the patient wants to be served and which processes could best bring comfort to the patient. Understanding how patients and families need to see patient safety initiatives implemented is key to making programs successful.
- □ Incorporating the patient into patient safety initiative goes beyond organizational improvements. Clinicians themselves need to be more inviting and allow the patient to participate in their own care. A patient who is engaged in care can serve as another check on <u>patient safety protocol</u>. This relationship works best when the patient is empowered to participate in care.
- □ Patients often perceive themselves on the lower end of hierarchy gradient, and healthcare organizations should work to change that. The same strategies organizations employ to develop clinical teamwork communication, care coordination can help integrate the patient as a part of that care team.

- ☐ The onus is on the clinicians to develop a welcoming environment in which a patient feels he / she can participate in his / her own care and his / her own safety.
- □ It could be difficult for a patient to ask a provider if he's washed his hands before an exam. Clinical team members need to develop a culture that gives the patient the confidence to do so.
- □ How a care team interacts with the patient, greets him / her, demonstrates empathy, invites him / her to ask questions, or invites him / her to comment on aspects of clinical care are all important things to do.
- □ Ultimately, the provider needs to <u>reach out to the patient</u> and incorporate him / her into the care them. Clinicians who educate their patients, give them context to participate in clinical decisions, and treat their patients as members of the care team will help develop a culture of health and the success of Patient Safety Initiatives.

- Most healthcare organizations see some adverse patient safety events annually. The key is understanding how to interact with the patient following one of those adverse events.
- ☐ "Establishing an atmosphere where we're transparent with patients when things go wrong is critical."
- □ Transparency is not only important for engaging patients and doing right by them when something does go wrong; it's also important for the purposes of overhauling the culture of safety.
- ☐ Being apologetic when appropriate is important for the <u>patient-provider relationship</u> and also important for clinical quality improvement.
- ☐ "It allows for us to engage patients in helping us understand how we can improve going forward, prevent adverse events from happening to another patient."

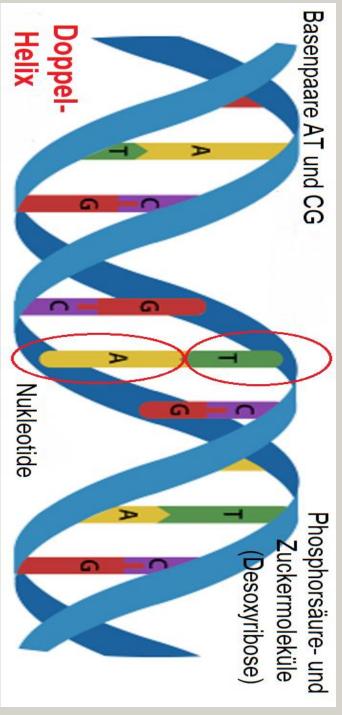
- We all talk about People Centric Health Care, but do we really take into account the actual needs and requirements for such approach.
- When was the last time you involved people / patients in the design of your health care delivery and provision?
- ☐ Understanding the needs of involvement of the people voice and patient voice can ensure good quality of care and patient safety.
- ☐ From our scientific activities for the last decades and we have always aimed to keep our people and the patient perspective at the heart of our work.

- □ Patients and their families are the reason for our efforts and our presence, and meeting their needs requires collaborating with them and learning from their experiences and engagements.
- We work to develop strong relationships with people, patients, family members and caregivers who are keen to share their experiences and voices to improve the quality of care and patient safety throughout the region.
- We are energized by their passion as well as the desire from health care organizations to develop meaningful opportunities for patients and caregivers to shape good quality health care services and delivery.
- □ Learn more about how we are advancing the people / patient voice in health care by exploring approaches in this presentation.

- □ The goal of this presentation is to inspire the respected audience to connect with real patients and family members expectations as well as their perceptions, also to empower patient advocates, making sure they have the tools and resources to educate the community to overcome their fear of talking and telling the stories to health care providers and policy makers.
- □ Our People`s Voice will give you the opportunity to hear, participate and engage in the real spirit and essence of our health care.
- □ I am looking forward that this conference will provide the attendees and participants an opportunity to exchange their expertise in how your peers design and implement people / patient friendly health care activities as well as highlights on the dimensions of The power of the patient safety voice the way forward.

The DNA of Care

'The intertwined relationship between patient care and staff wellbeing has been likened to the double helix. And so the stories we tell each other are like the DNA of care, transmitting information and shaping cultures, offering learning opportunities and, sometimes, healing.' Hardy and Sumner 2015



Put simply....two sides, of

one coin







But even more simply...

Both staff and patients need care, compassion and respect.'

Professor Michael West 2014



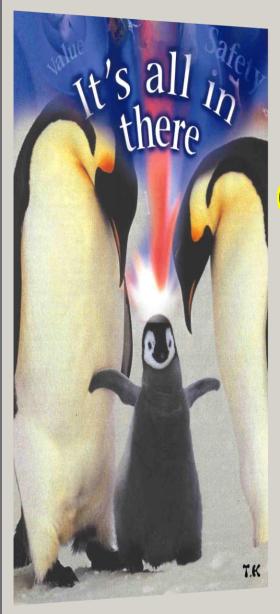
Staff experience drives patient experience.

Focusing on this relationship could be the most important move for the healthcare system to make.



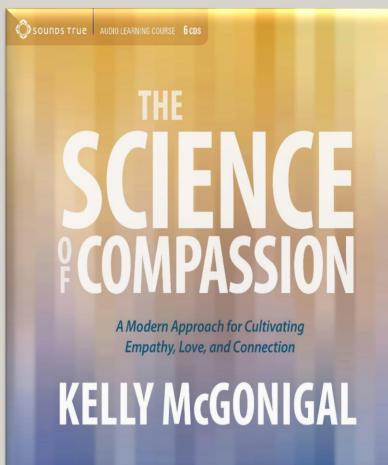
The Goal of Health Practice is to Make the Right Decisions at the Right Time





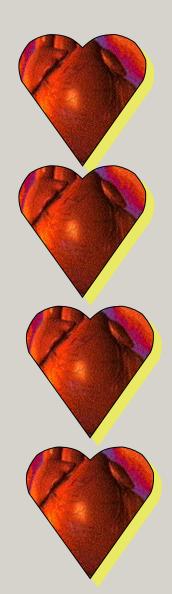
Cultivating compassion in care: the power of stories





The words in their hearts...

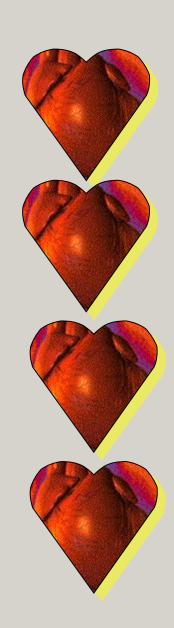




"For the secret of the care of the patient is in caring for the patient."



F.W. Peabody



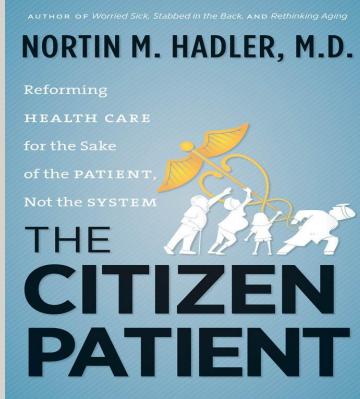
Patient Voices:

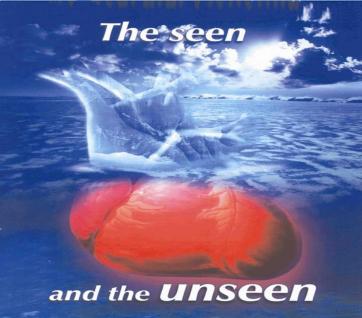
what we set out to achieve

"...to capture some of the unwritten and unspoken stories of ordinary people so that those who devise and implement strategy, as well as clinicians directly involved in care, may carry out their duties in a more informed and compassionate manner."

We hope that, as a result of seeing the stories, patients, their careers and clinicians may meet as equals and work respectfully together for the benefit of all.'

Patient Voices Rationale 2004





Patient Voices:

Relief from suffering

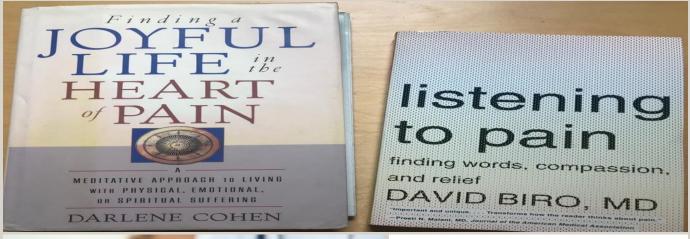


- 'To the typical physician, my illness is a routine incident in his rounds, while for me it's the crisis of my life.'
- For me it's the crisis of my life. I would feel better if I had a doctor who at least perceived this incongruity...
- just wish he would... give me his whole mind just once, be bonded with me for a brief space, survey my soul as well as my flesh, to get at my illness, for each man is ill in his own way.'

Relief from suffering:

the art:

- Intuition
- Kindness
- Understanding
- Communication
- 'Soft' skills
- Respect
- Tenderness
- Compassion
- Stories and Narrative Based Medicine





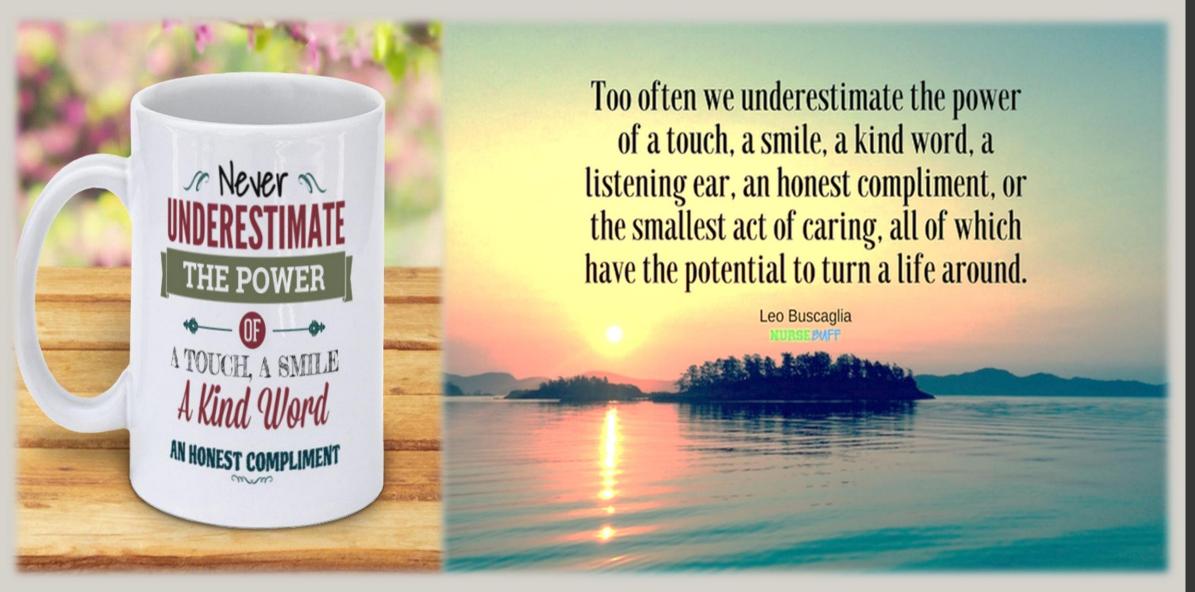
LOVE IS THE FIRST INGREDIENT IN THE RELIEF OF SUFFERING

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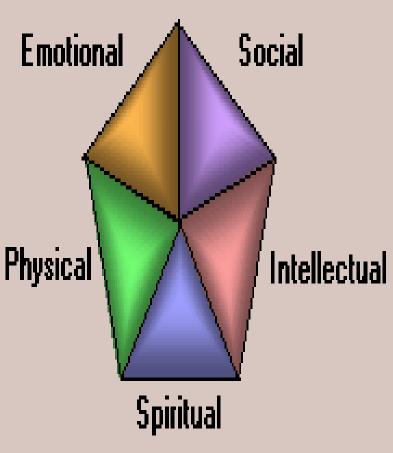


Relieving suffering



So What Compassion Is About?!





Professional excellence. Compassionate care.

Compassion

The quivering of the heart in the face of sorrow, pain or compassion ...

WHEN WE GIVE Cheerfully AND ACCEPT Gratefully EVERYONE IS Blessed ~ Maya Angelou ~





Compassion

'Compassion is not a relationship between the healer and wounded. It's a relationship between equals. Only when we know our own darkness well, can we be present with the darkness of others.

Compassion becomes real when we recognize our shared humanity.'

Pema Chödrön



Professional and compassionate

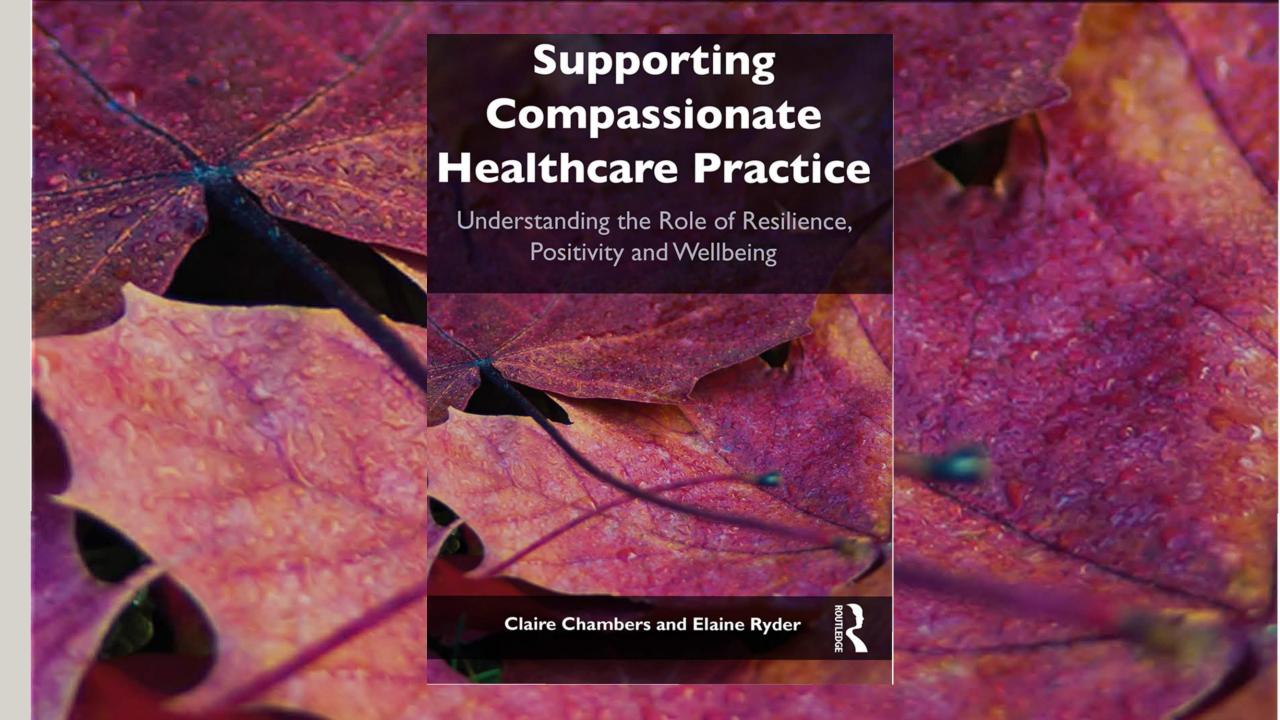
Cultivating Compassion in Care: the power of stories

Compassion

'The whole idea of compassion is based on a keen awareness of the interdependence of all these living beings, which are all part of one another, and all involved in one another.'

Thomas Merton







sales satisfaction policy representative information info policy representative information info policy representative information info quality info

Here, compassionate and talented people connect.

That's cause for celebration.



Let's start with the basics...



Cultivating compassion

Developing the right conditions:

- 1. Preparing the ground
 - تجهيز الأرض
- 2. Sowing the seeds بذر البذور
- 3. Nurturing the plant



Preparing the ground

- becoming aware
- noticing the nature of suffering
- tolerating uncertainty and ambiguity
- accepting ourselves
- being kind to ourselves
- recognizing our interconnectedness



Sowing the seeds

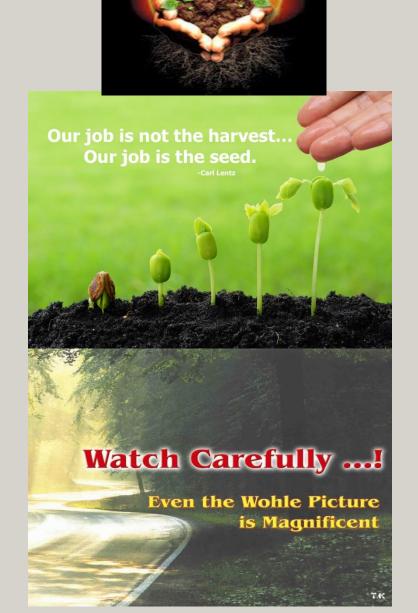
- cultivating skillful action
- developing wisdom
- offering kindness
- relieving suffering
- sharing joy
- practicing equanimity



Nurturing the seeds

Making and taking time:

- time to notice
- time to reflect
- time to care
- time to listen
- time to breathe
- time to 'just be'



SELF-COMPASSION

I Don't Have To Feel Better Than Others To Feel Good About Myself

'People reach greater maturity as they find the freedom to be themselves and to claim, accept and love their own personal story, with all its brokenness and its beauty.'

Jean Vanier 2004



"A moment of self-compassion can change your entire day. A string of such moments can change the course of your life." ~Chris Germer

www.gostrengths.com

Stories and compassion

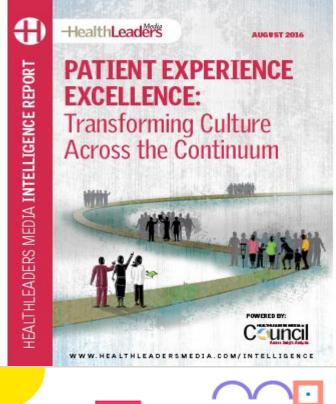
Telling, sharing and hearing stories is another way of crossing the boundaries of consciousness, opening our hearts and cultivating compassion for all beings as if they were part of our family.'

UNSPOKENSTORIES

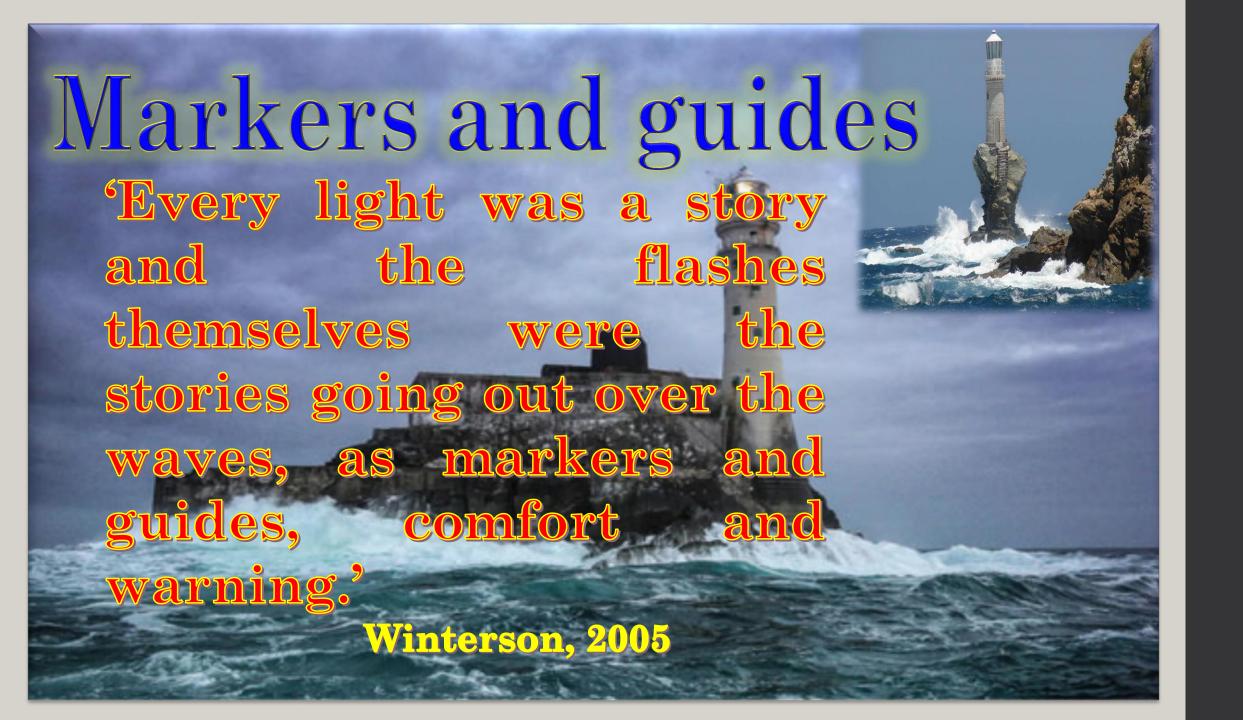


Transforming culture

'Storytelling is mode of description suited best to transformation in of situations new action.'







The care of the patient

'One of the essential qualities of the clinician is interest in humanity, for the secret of the care of the patient is in caring for the patient.

Francis Peabody (1927)
The care of the patient







I am a man, and whatever concerns humanity is of interest to me.

Walking in someone else's shoes

These stories allow us to walk in else's someone a few shoes for minutes.'

Medical Officer, National Institute of Medical Research, Dar es Salaam, Tanzani



THE ART OF HOSPITALITY

We are guests in our patients' lives; and we are their hosts when they come to us.

Why should they, or we, expect anything less than the graciousness expected by guests and from hosts at their very best?'

Berwick 1999

The Art of Arab Hospitality

"EVEN THOSE WHO DON'T KNOW ME, CARE ABOUT ME."





The stories are all one The stories are all one 'Each affects the other and the other affects the next and the world is full of stories and the stories are all one.'

Albom 2004



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whisper

A good story....



'A good story is so much more than simply a good story - it's a precious opportunity for learning, for reflection and for transformation.'

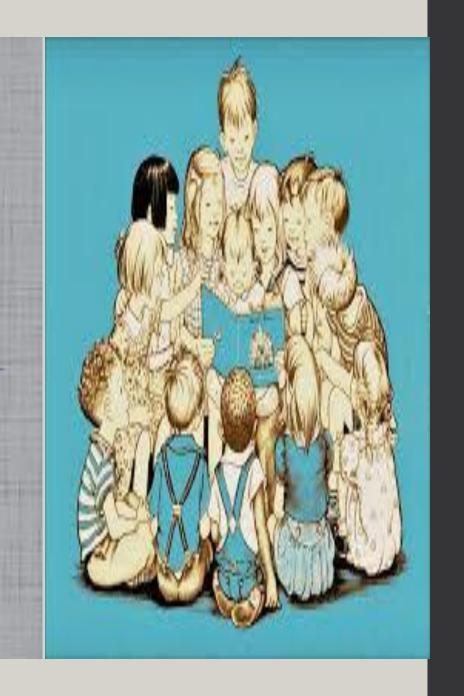
"Stories are products of reflection, but we do not usually hold onto them long enough to make them objects of reflection in their own right."

Stories make US human



We are, as a species, addicted to story.
Even when the body goes to sleep, the mind stays up all night, telling itself stories.

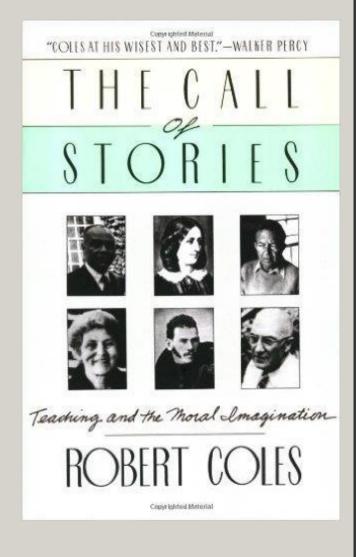
-Jonathan Gottschall (The Storytelling Animal: How Stories Make Us Human) harrypotterhousequotes(tumblr)



Learning from stories

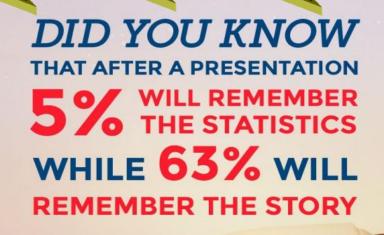
- We have to pay the closest attention to what we say. What patients say tells us what to think about what hurts them;
- and what we say tells us what is happening to us – what we are thinking, and what may be wrong with us.

Their story, yours, mine – it's what we all carry with us on this trip we take, and we owe it to each other to respect our stories and learn from them.'



Stories and statistics

'Statistics tell the system's experience of the individual, whereas stories tell individual's experience the system...'



statistic via Survey Analytics

Stories vs Statistics









WHEN IMAGES TELL THE STORY

COLOR IMAGES INCREASE THE READERSHIP

80%

OF ALL THE SENSORY RECEPTORS IN THE EYE ARE

70%

OF THE INFORMATION WE ADOPT VISUALLY

40%

OF PEOPLE RESPOND BETTER
TO VISUAL CONTENT

Time to reflect: EAR



Your thoughts and reflections?



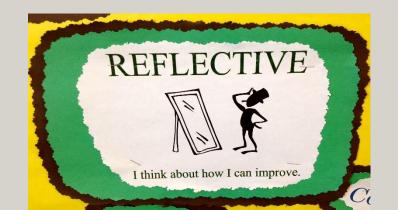
Effective

Affective

Reflective

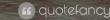
66 To be effective is to produce a desired result. 99

66 Affective is mostly used in psychology. 39



Because we fail to listen to each other's stories, we are becoming a fragmented human race.

Madeleine L'Engle

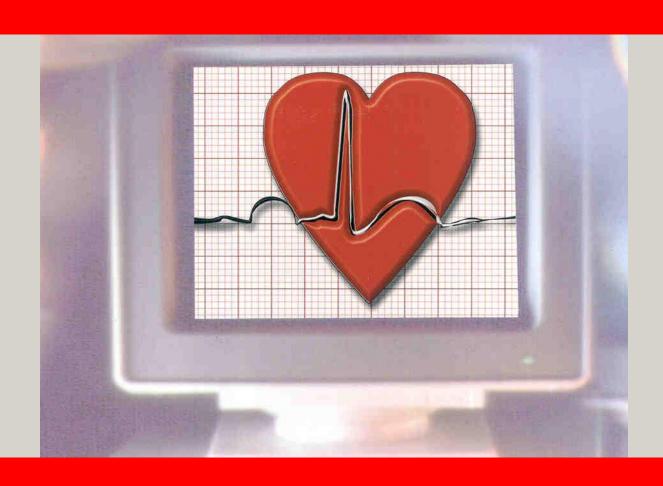






Invest in the Solutions





at the **Heart** to the **Problem**

we can do



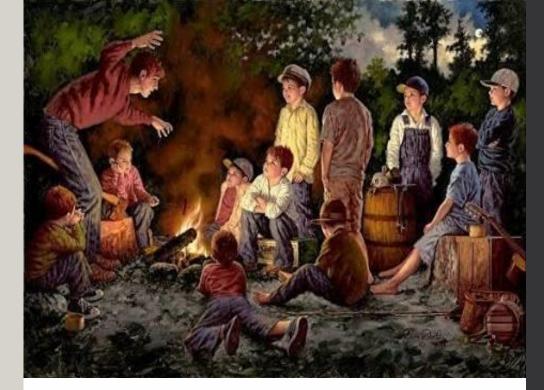
All we can do...

'All we can do is listen to each other's stories with an open heart, and support each other as we all try to find our own unique way through troubled times.'

IreneTuffrey

http://whenowlhadcancer.blogspot.co.uk/

Prevent. Promote. Protect.

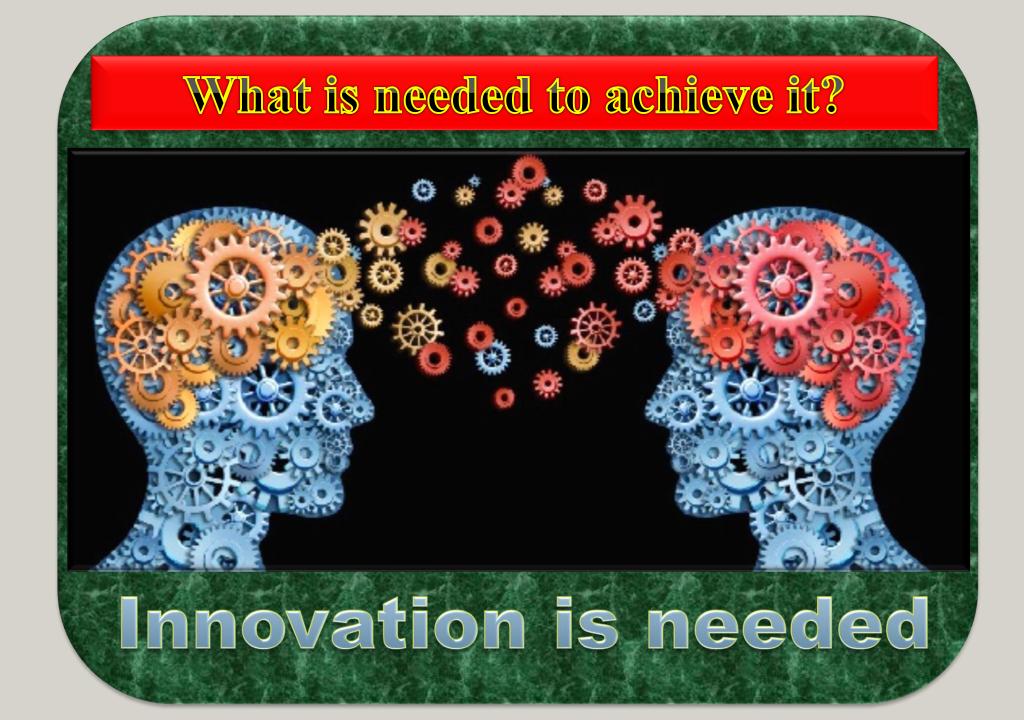






Our lives are stories, and the stories we have to give to each other are the most important. No one has a story too small and all are of equal stature. We each tell them in different ways, through different mediums – and if we care about each other, we'll take the time to listen.

This cannot take place except through Patient Voice Empowerment







- Tifiro Cook, USA, kidney transplant recipient

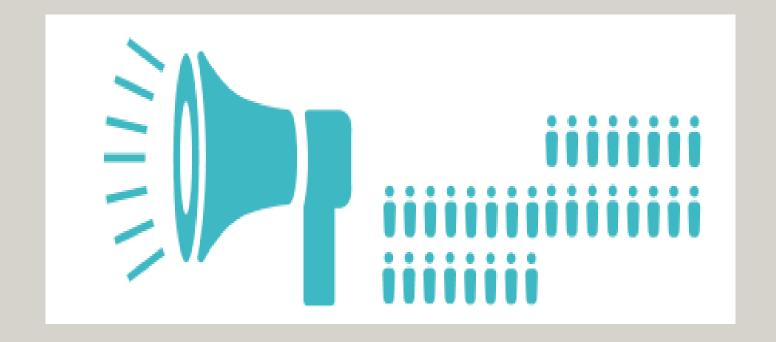
Age: 44 years

Occupation: Fitness consultant, health advocate, motivational speaker.

Family: Wife and two young children

Hobbies: American football, workout, riding a motorbike and watching movies

GIVING PATIENTS A VOICE



The voice of the public can be a powerful driver of change – also when it comes to promoting person-centred healthcare.

"almost all studies in this literature review, regardless of methodology, found positive relationships between patientcentred care processes and patient satisfaction and well-being".

> Patient-Centered Care and Outcomes: A Systematic Review of the Literature, 2012

"We will never get person-centred care without rethinking the entire system. the current 'curefocused'system was designed one hundred years ago when the pathological picture looked completely different. Person-centred care is not possible before we change the entire structure to start with the needs of the patient."

> Albert van der Zeijden, Vice Chairman of the Dutch National Council of the European Disability Forum

VISIONS FOR THE HEALTHCARE SECTOR IN 2020

PERSON-CENTRED CARE HAS BECOME THE NEW NORMAL

"my vision is a healthcare system, where person-centred care is not a thing to talk about, but simply the natural way to understand and deliver care."



Conclusions.

- · Satisfaction, well-being and quality of life improvement of a person (ill, in risk or apparently healthful) and their surroundings are fruit of a joint work of health professionals, society and patient.
- If yesterday we dedicated ourselves to patient and risk, today is necessary to see people in his integrity, with a human and holistic base, harnessing his capacities, so that it can face the challenges of health care.

Conclusions...

- If we yesterday saw the person in a clinical frame today we must see it beyond its surroundings: in the scope that lives, reflecting in his inspiration and expectations, studies or work, with a holistic, integrating approach and listen to our patient voices.
- Greater emphasis of patient voices on health at all levels.



We are doing better







Listen and empower patient voices.

Patient Safety movements



KEEP
CALM
AND
JOIN THE
CLUB









بدوام الصحة والعافية والرضوان

